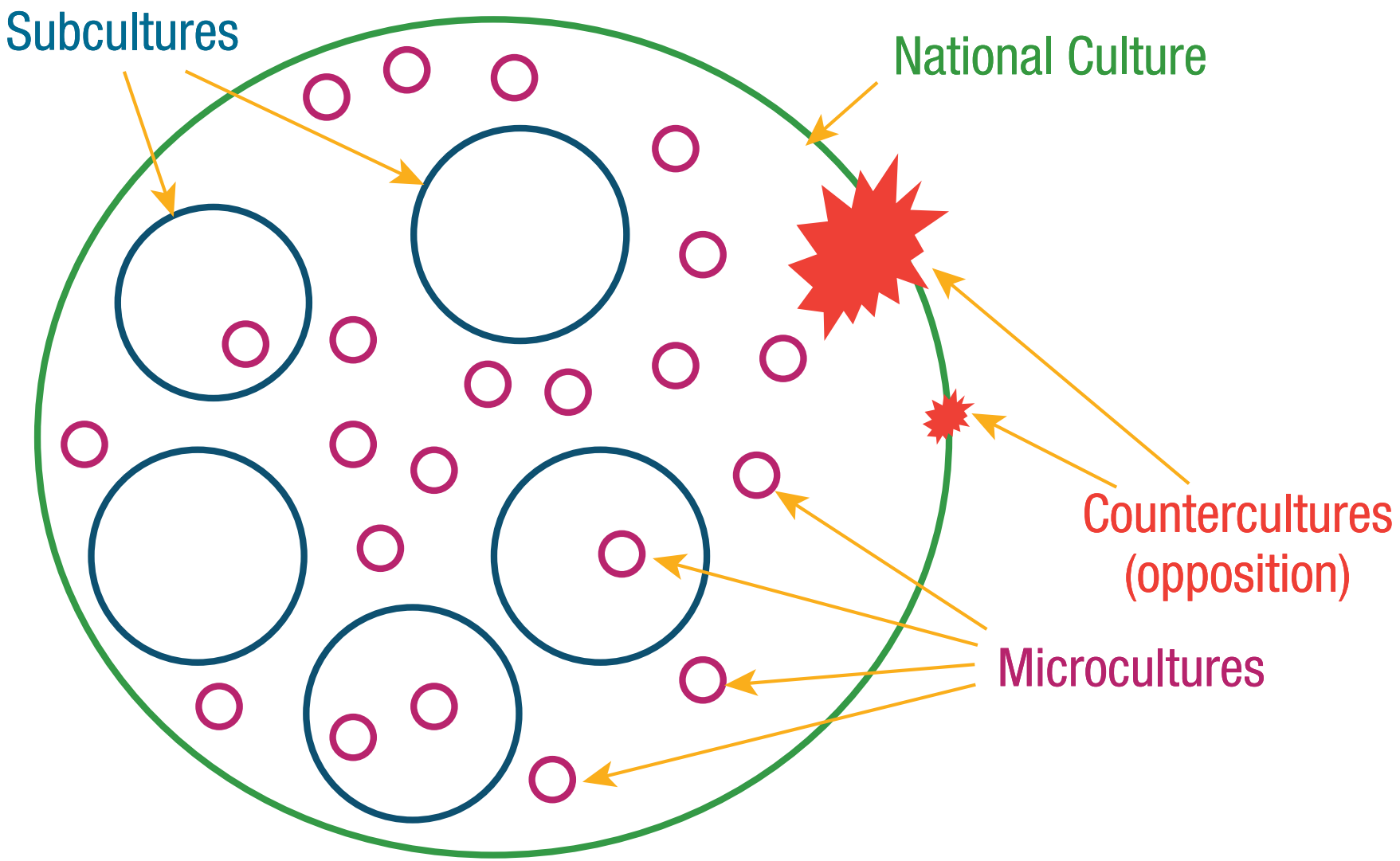FIGURE 3.2 Cultures at Various Levels in the Social World